



MAYMESTER 2011: A WINDOW ON CHINA

China

Beijing, Nanjing,
Suzhou, Shanghai

Dates

May 23 through June 4
(tentative)

Credits

3 undergraduate/graduate
credits in International
Business (INTB 4950/6800)

Prerequisite: graduate
students—3.0 minimum
GPA undergraduate stu-
dents—2.7 minimum GPA

Cost: TBA

**Cost will include the fol-
lowing:** tuition, student
fees, lodging, excursions,
and international health
insurance. **Not included is
as follows:** international
airfare, food, personal
expenses and visa fees
(approximately \$200).

Application deadline

March 4, 2011 (\$50 late
fee after deadline).
Space is limited.

Program Faculty

Professor Chen Ji,
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International Affairs, Global Education

THE PROGRAM

The objective of the course is to introduce students to important historical, political, and economic perspectives on doing business in China today. The program begins in Beijing and concludes in Shanghai. Classes will be held at the China Agriculture University campus in Beijing. This intensive field study in Beijing, Shanghai, and Nanjing with visits to Suzhou will provide students with an introduction to Chinese history and an overview of modern China's business, political and economic environment. Learn through a combination of lectures by UC Denver faculty, guest lectures, field trips, and seminars with experts on each day's topics.

BUSINESS VISITS

Business visits will give students a unique opportunity to: (1) see U.S.-China joint venture operations as well as other foreign-invested companies, (2) interview joint venture managers, (3) be briefed by US and Chinese scholars and journalists on various political, economic and business issues of China today, and (4) visit important Chinese historical sites in Beijing, Shanghai, Nanjing and Suzhou. Tentative list of companies' visits*:

- Asiasat (GE & CITIC JV)
- Montrose Food
- Baosteel
- First Shanghai Properties

REQUIREMENTS

Students will earn 3 UC Denver credits (international business) and will be required to attend all lectures and field trips, participate in class discussions, complete the assigned readings, and write a 24 - 30 page analytical paper on the subject of China's business or political environment within two months of their return to Denver. *** Students are also required to attend a mandatory orientation and seminar.**



- Amity Printing Co. Ltd
- U.S. Foreign Commercial Center of Shanghai
- U.S. Embassy in Beijing
- UBC Bearings
- John Hopkins Nanjing Center
- Emerson Electronics
- Gates Unitta Power Transmission Limited
- GE Global Health China
- Asian Information Associates, Limited (Baker & McKenzie) & Hill & Knowlton Public Relations Co., Ltd

** visits subject to change.*



CULTURE & HISTORY VISITS

1. The Great Wall
2. The Summer Palace
3. The Palace Museum (Forbidden City)
4. Tiananmen Square
5. The Temple of Heaven
6. The Ming Tomb
7. The Former Beijing Foreign Legation Concession Area (1842-1927)
8. Lama Temple & Confucius Examination Temple
9. Old Shanghai City
10. The Shanghai Art Museum
11. The Suzhou Silk Museum
12. Lunch in a farmer's home restaurant in Beijing
13. Sun Zhong Shan Mausoleum
14. Nanjing Japanese Massacre



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